

Joan Brown-Kline and Gabriele M. Mack Co - Facilitators for the American Contract Compliance Association's 2011 Training Institute's "MCA Graduates Think Tank"



Joan Brown-Kline is owner of **Brown-Kline & Company**, an Oregon based management consulting firm specializing in organizational development, community planning/public involvement, and diversity services. Joan consults with private sector, government, and non-profit organizations, health care organizations, and educational institutions. Prior to forming her own firm, Joan managed the citizen

involvement activities for the City of Portland's Albina Community Plan, a blueprint for revitalizing Portland's north/northeast district.

Joan's former work experiences include Deputy Administrator for the Employment Division, State of Oregon; Executive and Deputy Executive Director for the Housing Authority of Portland; and Director of Family Support Services for Metropolitan Family Service. An experienced presenter and public speaker, Joan has lectured at universities and colleges, developed curriculum, and conducted research in Korea, Denmark and Africa. Additionally, she frequently speaks at regional and national professional conferences.

A partial list of her diverse clients includes: Bank of America; Safeway; Nordstrom; Kaiser Permanente; USDA Forest Service; State of Oregon's Senior and Disabled Services Division, and the Bureau of Labor and Industry; City of Portland's Office of Transportation, Bureau of Environmental Services, the Metropolitan Arts Commission, Northeast Coalition of Neighborhoods; Multnomah County Youth Service Office; Clackamas. Joan holds a Bachelor degree from the University of Michigan and a Master's Degree in Education.

As Vice President for Business Diversity and Strategic Markets, **Gabriele M. Mack** champions inclusion and business diversity practices and serves as an advocate for Small, Minority, Women and other Historically Underutilized Businesses (SMWBE) at **Jacobs Engineering**, one of the world's largest and most diverse providers of technical, professional engineering and construction services. In her role, Gabriele provides leadership, education and support in developing relationships with industry, clients, communi-

ties and diverse suppliers as well as designs SMWDBE program strategies to achieve Jacobs' overall corporate vision for diversity and inclusion. Gabriele works with internal and external client teams to promote workforce diversity, SMWDBE utilization, local economic and community development for large infrastructure programs for over 30 years. Gabriele is a seasoned professional in the design and implementation of programs and processes to enhance inclusion and development of diverse individuals, teams and businesses owned by small, women and minority businesses; manage organizational change and development around diversity and inclusion; cultivate client relationships with diverse customers and stakeholders to realize objectives and shared values around inclusion; develop relationships with diverse suppliers through proactive outreach to M/W/DBE firms. Promote community and local economic development initiatives associated with the delivery of large engineering and construction projects. Prior to joining Jacobs over 17 years ago, Gabriele worked in the public sector; developing and managing municipal economic development programs for minority and women owned businesses, including contract compliance, outreach and employment and training programs.



Gabriele continues to be a strong advocate for inclusive policies and practices in the engineering and construction industry and is nationally respected in her field. *Gabriele serves on the Board of Directors of the Airport Minority Advisory Council (AMAC), and was recently appointed to serve as Board Advisor on corporate affairs for the Conference of Minority Transportation Officials' (COMTO). Gabriele is former Board Member and past Chair of the National Corporate Advisory Council for the National Forum for Black Public Administrators.*

MCA Graduates, Come to ACCA's
2011 National Training Institute's "Think Tank"



Message from ACCA's President



Dear ACCA Members, Supporters and Colleagues:

ACCA's 25th National Training Institute in Bloomington, Minnesota is shaping up to be very exciting. There will be a 25th year anniversary celebration along with a great line up of classes, events and networking opportunities. One of **former Board Presidents, Marvin Taylor**, is working to contact founding fathers, past Board members and other former members involved in the formation of ACCA as an organization. Our desired goal is that past members can come to the NTI and celebrate our 25th Anniversary with us.

We also hope as many graduates with MCA's will attend this year in order to support and participate in the development of a 5-year strategic plan. Participants in the "Think Tank" at this year's NTI will be given tools and the opportunity to practice developing a strategic plan. At the end of the 2 day "Think Tank", the participating MCA's will have developed a 5 year strategic plan for ACCA. If you have been a part of the organization in the past, this is an opportunity for you to engage in planning the organization's future. We certainly can use the wisdom of all friends, supporters, allies and current & former members as we plan for ACCA's future.

Membership, registration and supporter packets can be retrieved from our recently revamped website: www.accaweb.org. Feel free to register or process membership and supporter payments electronically from our website. Although getting the newly revamped website launched was a group effort, **Carol Hadnot** was the driving force in getting that major task accomplished. Many thanks to Carol!

Jan Lawson secured the 1st sponsorship for the Minnesota NTI by processing a "Platinum Sponsorship" on behalf of City of Austin, Austin Energy. While other potential supporters are being approached, each of us should consider the efforts we can make to financially support ACCA. This is an all volunteer organization and we need the financial support of members (past & current) as well as organizations with a real commitment to M/W/ESB firms and program practitioners.

This edition of our newsletter will focus on the Bloomington NTI (August 16-21). I am especially excited by the fact that **Gabriele Mack and Joan Brown-Kline** will co-facilitate the "MCA Think Tank". The two dynamic women will lead the participating MCAs through a process that will result in a guide for ACCA to soar to new heights. Come join us as we strive to move the organization to the next level.

Warm Regards,

**Jerry Walker, MCA
President – ACCA Board of Directors**

PREVIEW OF ACCA's 2011 TRAINING INSTITUTE'S INSTRUCTORS



JAN LAWSON
Director of Business Development and
Contract Compliance
City of Austin, Austin Energy Department

Platinum Supporter

Jan Lawson is the Director of Business Development and Contract Compliance for the City of Austin, Austin Energy Department. Austin Energy is a city-owned utility that generates over \$1 billion dollars in revenues for the City of Austin. As Director, Jan has oversight of all departmental solicitations to ensure opportunities for M/WBE participation are maximized through outreach efforts and compliance with the City's M/WBE Procurement Ordinance. Prior to this position, Jan was the Deputy Director of the City's Department of Small and Minority Business Resources, serving in this capacity for over five years. Jan has created innovative business development initiatives for M/WBEs to enhance their business capacities and increase opportunities for participation in green energy programs, i.e., weatherization, hazardous materials remediation, asbestos and lead abatement. As a City of Austin employee for over twenty-one years, Jan has been a member of ACCA since 1991, receiving her Master Compliance Administration (MCA) certification in 1995 and is a contributing ACCA Board Member for the Central Region since 1997. **Jan, along with Carol Hadnot, Principal, Business Resource Consultants** will conduct a training session on "How to Develop an Effective M/WBE/DBE/HUB Outreach Program" and how the City of Austin, Austin Energy Department incorporated M/WBEs in their residential weatherization program through outreach efforts.

JON WAINWRIGHT Vice President

Gold Supporter



NERA Vice President Dr. Jon Wainwright holds a Ph.D. in economics from the University of Texas at Austin. His primary areas of interest are labor economics and industrial organization. He is a specialist in analyzing the effects of discrimination on minorities, women, and persons over 40, and has testified in federal and state courts and before the Congress on these issues. At NERA, he directs and conducts economic and statistical studies of discrimination for attorneys, corporations, governments and non-profit organizations. He also directs and conducts research and provides clients with advice on adverse impact and economic damage matters arising from their hiring, performance assessment, compensation, promotion, termination, or contracting activities. Dr. Wainwright is a nationally recognized expert on the economic status of M/W/DBEs. He has over 20 years of experience conducting research related to disadvantaged business enterprises in the United States. Dr. Wainwright has testified in federal court on M/W/DBE issues and other matters on numerous occasions, before the United States Congress, state legislatures, and before other governmental and quasi-governmental bodies. In addition to the numerous disparity/availability studies he has directed, Dr. Wainwright has authored or co-authored several articles and monographs, including *Racial Discrimination and Minority Business Enterprise* and Transportation Research Board's *Guidelines for Conducting a Disparity and Availability Study for the Federal DBE Program*. **Dr. Wainwright, along with ACCA General Counsel Colette Holt**, will discuss key elements for contract compliance professionals to understand when commissioning and conducting a disparity or availability study. As authors of the Transportation Research Board's *Guidelines for Conducting a Disparity and Availability Study*, the speakers will share their unique experiences on best practices in producing RFPs; and critical qualities found in successful studies, including data collection, research methods, and legal framework.

JUSTIN TALBOT-STERN, CEO
B2GNow Diversity Compliance Software

Bronze Supporter



Justin Talbot-Stern is the CEO of B2Gnow, and the system architect of its software platform. One of the original founders, he joined B2Gnow as Vice President of Business Development in 1999. In 2000 he became CEO and guided the development of the company's core software product. From its beginning as a contract compliance and certification management solution, the software has evolved into a multi-function platform, providing a comprehensive diversity management

solution to all sizes of government, including Houston, Chicago, Denver, San Antonio, Phoenix, Kansas City, DFW Airport, Pittsburgh Airport, Arizona Departments of Transportation, Travis and Bexar Counties, and Phoenix Valley Metro. The software now includes powerful concession, outreach, insurance, prevailing wage, and vendor management modules. Recently the company has been involved in projects with the Federal government, highlighting the ability of the B2Gnow platform to handle complex security, transaction and data processing. Including his time with B2Gnow, Justin has many years of experience in the public sector. He worked at the NASA Johnson Space Center as the lead engineer for human Mars rover design in the Exploration Office. He has also worked in the airline industry (American Airlines, QANTAS Airways, Ansett Australia Airlines). Educated as an engineer, he has Masters and Bachelors degrees in aeronautical engineering from the University of Sydney and spent a year as a PhD candidate at MIT before taking a leave of absence to found B2Gnow. At MIT, he worked in the Lean Aerospace Initiative and interfaced with the Department of Defense and large defense contractors. Justin is a newly elected ACCA Board Member representing the Western Region. Justin's training course will focus on electronic compliance monitoring and tracking, contract and certification — **"Separating the Wheat from the Chaff"**. Benefits and pitfalls will be shared with case studies, real world situations and assessments.

RUBY JONES

Regional Director of Community Affairs
Turner Construction



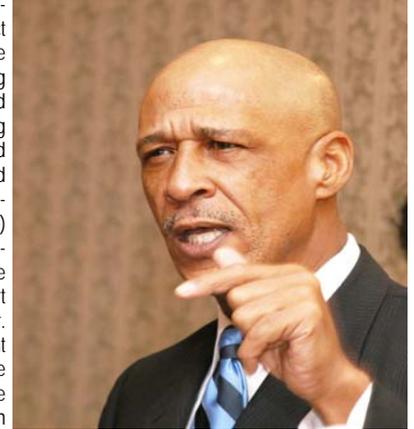
Ms. Jones is responsible for implementing and managing Turner's corporate initiatives for identifying and strengthening the capacity and capability of minority-owned, women-owned and emerging small businesses; mentoring and introducing K-12 inner-city youth to the construction industry; represent Turner at various community, business and educational events to enhance the company's image as a responsible corporate citizen. She serves on numerous boards in Oregon and Washington that promote capacity building for M/W/D/ESB firms and diversifying the construction workforce. Prior to joining Turner, Ruby owned her own business where she served as an advocate for minority-owned businesses and provided contract management services. Attendees will gain an understanding of how Turner Construction School of Management (TCSM) can assist them in building capacity amongst small businesses within their jurisdictions to assist in meeting their agencies local and/or minority-owned, women owned and small business utilization goals. **Attendees will learn about a successful national technical assistance training program.** Additionally, attendees will gain knowledge on how to partner with Turner throughout the country in offering the program to small businesses within their jurisdictions; understand the key shortfalls of minority-owned, women-owned and small businesses in securing work and how technical assistance programs can help better prepare them; and how to strengthen the capacity and capability of minority-owned, women-owned and small businesses that provide construction related services to their agencies/businesses. Ruby is a newly elected ACCA Board Member representing the Western Region.

Invited Keynote Speaker

Kerry Kirkland

founding member of the
 American Contract Compliance Association

Kerry Kirkland Consulting and Co-Founder of the American Contract Compliance Association, Inc., the largest contract compliance training organization in the world is the invited keynote speaker for the 2011 Training Institute. Mr. Kirkland formerly served as Vice President of Administration and Strategic Planning for Systems Application & Technologies, Inc. (SA-TECH) an African American owned professional services firm with origins in the high technology and technical support area of the defense industry. Mr. Kirkland served as the Vice President for Business Development for the National Black Chamber of Commerce the largest black trade association in the world. Mr. Kirkland was responsible for the national e-commerce initiative, US/African technology transfer initiative and economic empowerment program. Mr. Kirkland was the former Associate Deputy Administrator for Government Contracting and Business Development for the United States Small Business Administration (SBA) which oversees the offices of government contracting, business development, technology, size standards, HUBZone empowerment contracting, and Small Disadvantaged Business certification and eligibility. In this position, Mr. Kirkland managed 300 employees nationwide and also oversaw the 8(a) Business Development Program, which awards approximately \$6 billion each year in federal contracts to minority-owned small businesses. Mr. Kirkland was appointed by the President of the United States to serve as Regional Administrator for the SBA's Mid-Atlantic Region (Delaware, Maryland, Pennsylvania, Virginia, Washington, D.C. and West Virginia) where he was responsible for the delivery of SBA's financial assistance, business development and counseling programs throughout the region. He managed 11 offices, 198 permanent employees; a loan portfolio or nearly 13,000 loans totaling more than \$1.5 billion and the region's 8(a) portfolio of nearly \$3 billion. Mr. Kirkland has served on the board of directors of numerous M/WBE education and training organizations including the Governor's M/WBE Task Force, Pennsylvania Minority Business Development Authority and the Minority Business Association of York Pennsylvania. Mr. Kirkland received a Master of Human Services degree at Lincoln University of Pennsylvania. He also attended Johnson C. Smith University North Carolina and Pennsylvania State University. He received his Compliance Administration Certifications from Boston University (CCA) and the University of Alabama of Birmingham (MCA).



Save The Date !



THE AMERICAN CONTRACT COMPLIANCE ASSOCIATION'S
2011 National Training Institute
August 16-21, 2011
Sheraton Bloomington Hotel | Bloomington, MN
952-835-7800

Join us in Celebrating

ACCA's 25th Anniversary

learn more about ACCA at www.accaweb.org

ACCA 2011 REGIONAL COORDINATORS



Newly Appointed Regional Coordinators



Rholanda Standberry
 Contract Compliance Administrator
Southern Region Coordinator
 Contract Compliance Administrator
 Fulton County Government
 404-612-6304
 rholandastandberry@fultoncountyga.gov



Susan Wheaton
 Contract Opportunity Coordinator
Western Region Coordinator
 Contracting Opportunity Coordinator
 City of Portland Environmental Services
 503-823-9764
 Susan.Wheaton@portlandoregon.gov

Regional Coordinators

were featured in eC.o.n.n.e.c.t's April 2011, Volume 1, Issue 1



Michael Martin
 Regional Coordinator
 Sub Committee Chair
 Houston, Texas



Carol S. Hadnot
 Central Region
 Austin, TX
 512-467-6894



Martin Lee
 Mid-Atlantic
 Hanover, MD
 410-865-1397



Kenneth Neal
 Northeast Region
 Teaneck, NJ
 201-820-5171

About ACCA's Regional Coordinators "Rebuilding Our Base"

ACCA's Regional Coordinators primary responsibilities:

- develop and increase membership in their respective region
- establish a local ACCA Chapter in each state
- facilitate communication between each state to support their respective chapters

The 5 ACCA Regions are comprised of the following states: Central Region

Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, South Dakota, Oklahoma, Texas, Wisconsin

Mid-Atlantic Region

District of Columbia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

Northeast Region

Connecticut, Delaware, Maine, Massachusetts, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Vermont

Southern Region

Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Puerto Rico, Tennessee, Virgin Island

Western Region

Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming



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Early Morning Software
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Justin Talbot-Stern
B2GNow Diversity Compliance Software
Phoenix, AZ

Debra Walker-Brown
Fulton County
Atlanta, Georgia

Candace Waterman
Women's Business Enterprise
National Council
Washington, D.C.

Colette's Counsel Corner

Good news! The challenge to the Small Business Administration's 8(a) Program for Small Disadvantaged Businesses has been dropped! In fact, the plaintiff agreed to dismiss the case with prejudice!

The **8(a) Program of the Small Business Act, 15 U.S.C. § 637(a)**, is a business development program that is designed to level the playing field for socially and economically disadvantaged business owners by providing aspirational contracting opportunities with Federal agencies, as well as through management and technical assistance, including setting aside contracts for bidding solely by certified firms. Blacks, Hispanics, Native Americans and Asians are presumptively socially and economically disadvantaged.

In *Kevcon, Inc. v. United States*, a service-disabled, veteran-owned small business owned by a white male alleged that the 8(a) Program was unconstitutional because it recognizes race as a factor in program eligibility. Kevcon filed a bid protest in the federal Court of Claims to enjoin the award of a contract

by the Department of Defense to provide construction services for the Marine Corps in California.

Because the case was a bid protest, the court set an expedited schedule.

The plaintiff presented an "expert" report by John Sullivan, an attorney who specializes in challenging M/W/DBE programs, which presented legal arguments against contracting affirmative action programs. *I was honored to be retained by the U.S. Department of Justice, along with Dr. Jon Wainwright of NERA Economic Consulting, to serve as its experts in the case*, and to develop a report explaining why the 8(a) Program is fully supported by Congressional evidence and narrowly tailored to achieve its remedial purpose.

After the reports were submitted and the court set dates for the experts to be deposed, the plaintiff apparently realized how fatally flawed its case was, probably decided not to waste the money on counsel, and abandoned the litigation. Score one for fairness and equity in contracting!



The American Contract Compliance Association's National Training Institute (NTI) is coming to Philadelphia, Pennsylvania in 2012!

The North Central Contract Compliance Association (NCCCA) host committee for 2012 along with our friends from the Philadelphia Convention and Visitors Bureau (PCVB) look forward to welcoming you to Philadelphia, the City of Brotherly Love (and Sisterly Affection) in Mid August of 2012 for NTI2012.

Preparations are being made for NTI2012 in "**Phabulous Philly**" that includes: a list of new and **Phascinating** courses in different levels of contract compliance and equal opportunity that will enhance your working knowledge and skills; a **Phantastic** vendor's "hall" to attract and showcase local artist and businesses; Phenomenal guest speakers, as well as **Phun** day and evening activities for you and your family in our historical and culturally rich city!

Phurther details will be provided during the NTI2011 in Bloomington, Minnesota!

See you there!

**Lynn T. Newsome, MCA
NTI2012 Chair**

WAYS YOU CAN SUPPORT THE 2011 NATIONAL TRAINING INSTITUTE

BE A SUPPORTER . . .

KEY SUPPORTER CONCESSIONS								
	Platinum	Diamond	Gold	Silver	Bronze	Friend	Friend—SBE	
Top line billing at all events	✓							
Website listing								
Prominent	✓							
General		✓	✓	✓	✓			
Acknowledgment								
Full Page — Color	✓							
Full Page		✓	✓					
1/2 Page				✓				
1/4 Page					✓			
Listing						✓	✓	
Prime Exhibit Space (10x10)	✓	✓						
Banquet Tickets	20	10	10	4	1	1	2	
Training Institute Registration	5	5	3	1	1	1	—	

Platinum \$10,000 **Diamond** \$7,500 **Gold** \$5,000 **Silver** \$2,500

TAKE OUT AN ACKNOWLEDGEMENT . . .

ACKNOWLEDGEMENT (SIZE)	TRAINING PROGRAM	25TH ANNIVERSARY	BOTH
Full Page (7 ½" x 10")			
<i>Premium</i>	\$1,500	\$2,000	\$3,000
<i>Regular</i>	\$1,000	\$1,500	\$2,000
Half Page (7 ½" x 5")	\$750	\$1,000	\$1,500
Quarter Page (3 ¾" x 5")	\$500	\$750	\$1,000
One Eighth Page (2" x 2 ½")	\$300	\$400	\$600
Business Card (3 ¾" x 2 ¼")			
<i>Regular</i>	\$200	\$300	\$400
<i>TI Attendees/MCA Graduates</i>	\$50	\$75	\$100
Friends Listings	\$100	\$150	\$200

*American Contract Compliance Association
Silver Anniversary
Celebrating two of Portland's
"Phenomenal Women"*



Rhonnda Edmiston, MCA



Loretta Young, MCA

*"Phenomenal woman, that's me. I don't shout
or jump about or have to talk real loud.
When you see me passing, it ought to make you proud.
'Cause I'm a woman phenomenally!
Phenomenal woman, that's me."*

From "Phenomenal Woman" by Maya Angelou

Come out and celebrate the 25th anniversary of the American Contract Compliance Association (ACCA) and to honor two of Portland's "Phenomenal Women" at a hosted reception in their honor

Details

Date and Time	5 p.m. – 8 p.m., June 28, 2011
Location	City Hall Atrium, 1221 SW 4 th Avenue
Partnerships	\$500 and \$1000 <i>(various benefits included at each level)</i>
Tickets	\$35 per person
RSVP	No later than June 24, 2011
Contact	Cinna'Mon Williams 503.802.8533 or cinnamonw@hapdx.org



Beverly Johnson
Committee Chairperson
bjohnson@ebmud.com

Sub Committee Members

Gina Baker • Carol Hadnot
Ruby Jones • Jan Lawson
Michael Martin • V. Gail Scott
Donna Stevenson • Justin Talbot-Stern

ACCA eC.o.n.n.e.c.t

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Central Region Chapter

American Contract Compliance Association
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ACCA's Slogan ...
Integrity • Courage & Commitment